

SUMMARIZED CURRICULUM

Alfonso VARGAS (Huelva, Spain, 1962) holds a degree and is a doctor (PhD) in Business Administration from the University of Seville (Spain). Also, he has a Diploma in Upper Management of Universities from the Antonio de Nebrija and Politécnica de Cataluña Universities, and the Certificate of Specialization in Tourism Destination Planning awarded by the Universitat Oberta de Catalunya.

At present, he is a full professor at the University of Huelva, in its Management and Marketing Department.

Since 1985/1986, when he started his career in higher education, he has taught different subjects in the field of Business Economics and Strategic Management, both in degree courses and postgraduate courses and doctorate programs. He has been distinguished by the University of Huelva with the 2002/2003 Teaching Excellence Diploma, and the 2006/2007 Teaching Excellence & Quality Award as a member of the online teaching group of the Faculty of Labour Studies.

His basic research is oriented towards Strategic Management, which is complemented with applied research focused, as main lines, on Social Economy (management of agrarian co-ops), and, currently, tourist companies.

Supervisor of many doctoral theses, he is (or has been) in charge of a number of R&D contracts and projects. Besides, he has been the promoter and academic coordinator of several Erasmus/Socrates bilateral agreements in countries such as (in alphabetical order) Bulgaria, Ireland, Italy, Portugal, UK, etc.; and beyond Europe, in Brazil and USA, particularly in the "Global Village" program by the Iacocca Institute (Lehigh University), in which also serves as a facilitator.

Since 2004 he heads the Research Group named "Innovation and Development Strategies in Tourist Firms" (GEIDETUR), included in the Andalusian Government's Plan of R&D. He also belongs to the Advisory Board of the World Association for Case method Research & Application (WACRA), serving, besides, as a member of scientific committees of various national and international bodies, events & publications.

From different positions, he also serves to a number of national and international scientific journals and he has had several books published. He is also the author of a lot of articles published in top journals and other scientific means. Moreover, he has presented numerous papers in national and international conferences.

Prof. VARGAS has carried out academic activities, both in researching and teaching, in different Universities and higher education institutions around the world, in countries such as -in alphabetical order- Argentina, Australia, Belgium, Brazil, Bulgaria, Canada, China, Cuba, Dominican Republic, France, Ireland, Italy, Nicaragua, Paraguay, Peru, Portugal, Slovenia, Taiwan, UK, USA, ...

Nowadays, he serves as Visiting Professor in the UK at the York St John Business School and the School of Business and Entrepreneurship of the RAU (where in addition he is a member of its Advisory Board), and in the University of the Algarve (Portugal), where he also is invited researcher and member of its General Council. Additionally, he

collaborates with the Agency for Assessment and Accreditation of Higher Education, in Portugal, as external expert.

At the University of Huelva, he has served in several positions: Dean of the Faculty of Business Studies, Director of the Management and Marketing Department, Coordinator of the University' Strategic Plan and Head of its Strategic Management Unit, Director of the CEPSA Professorship, among others. At the International University of Andalusia he has been Director of "La Rábida" campus.

Furthermore, he is the representative of Huelva University at the UN-WTO (United Nations-World Tourism Organization) and CUEIM (Consorzio Universitario di Economia Industriale e Manageriale).

He belongs to a number of scientific associations, leading the Iberian Circle of Business Economics (CIBECEM, network of border Spanish and Portuguese Universities) and the Spanish-Portuguese Network of Researchers on Tourism (REINTUR).

More details at: http://www.uhu.es/alfonso_vargas/