
This chapter addresses the issue of Cross-Border Higher Education as a business (CBHE), describing its scope, presenting its economic dimensions, and discussing the main opportunities and threats arising from this growing phenomenon. To set the scope of CBHE, the chapter identifies the main forms of Cross-Border Higher Education activities, the types of providers, the new modes of education delivery, and the impact of the new information and communication technologies. Next it highlights the greater commercialisation of education and CBHE as a lucrative service industry and an export commodity. CBHE is finally discussed as an opportunity that can help increase access to quality provision of education, and as a threat, when low-quality providers are allowed to take advantage of students in countries with weak regulatory and quality assurance frameworks.